

Investor Relations and Dividend Policy

Investor Relations

Sabanc Holding has open, dynamic line of communication with its shareholders. We take great pride in this. We believe that the best way to increase Sabanc Holding's value for its current shareholders, while creating an attractive investment opportunity for potential investors, is to execute its strategic agenda successfully and convey results in a timely and transparent manner. This is a fundamental principle embodied in Sabanc Holding's corporate structure, by having two independent members serve on the Board of Directors.

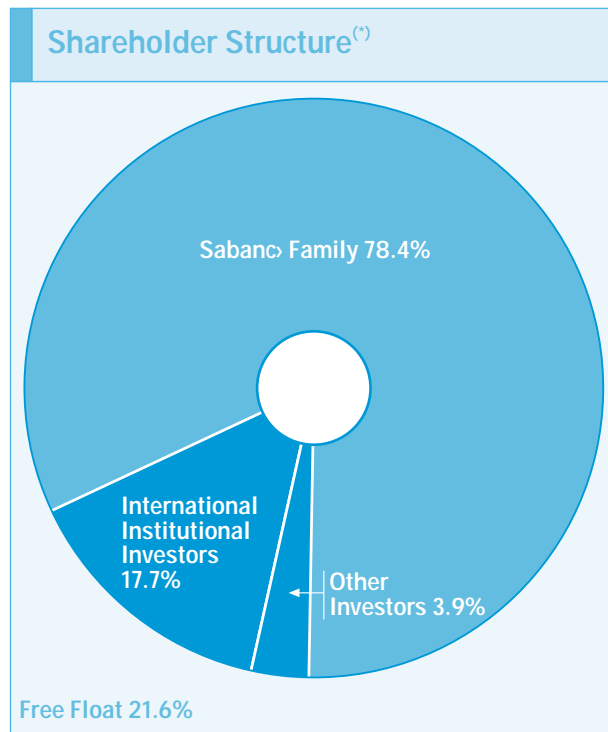
The investor relations agenda is managed by the Institutional Investor Relations Department within the Finance Division. This Department handles the daily information flow to the investment community. In 2007, our investor relations team responded to numerous investor and equity research analyst requests via phone, e-mail and postal mail as well as proactively and regularly contacting a comprehensive list of financial institutions with news updates. Throughout the year, our investor relations activities included more than 100 investor and equity research analyst presentations at our corporate headquarters in Istanbul, as well as over 100 one-on-one and group meetings in major international financial centers, such as London, New York, Zurich, Geneva, Frankfurt and Vienna. Consequently, we have witnessed an increase in coverage by both the local and the international research communities.

We are confident that through such open dialogue with current and potential shareholders, we will continue to convey the benefits of investing in Sabanc Holding.

We encourage all potential investors to contact us at investor.relations@sabanci.com for any questions or requests for information.

Dividend Policy

Sabanc Holding's current dividend policy, in accordance with Capital Markets Board principles, is to pay out a minimum 20% of the distributable profit on an annual basis, in May. In line with this policy, in May 2008, YTL 180 million will be paid as a dividend to shareholders from year 2007 profits. Depending on pending projects and the availability of funds, the Board of Sabanc Holding reserves the right to reevaluate its dividend policy on a year-to-year basis.



(*) Estimate based on Citibank N.A., Deutsche Bank and Garanti Bank A.fi. (Foreign) Takasbank accounts as of March 17, 2008

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