

Vision

Creating sustainable advantage through differentiation

Mission Statement

Managing a competitive strategic portfolio with sustainable growth potential to create value for all of our stakeholders

Management Approach

Responsibility and Transparency

Upholding our core values of modesty, respect and proximity to people, being socially responsible and managing according to the principles of Corporate Governance

Innovation

Creating lasting advantages such as brand, technology, design, network and IP

Participation

Generating a management approach that promotes participation and collective thinking in the decision-making process

Strategic Approach

Managing the present with excellence and shaping our future to ensure long term advantages

We will continue to focus on high growth core businesses such as financial services, retail, cement, automotive, nylon and tire cord and energy. We believe that with our strong management team, our successful business track record for more than half of a century, our strong financial structure and the Sabancı brand and reputation that now extends beyond Turkey, we will continue to create value for our shareholders.

- We sold our 51.23% stake in Pilsa to Wavin, the world leader for plastic pipes, for US\$ 41.4 million to be finalized in January 2008.

- In August 2007, we announced the sale of our 99.65% stake in Gıdaasa, our food subsidiary, to be finalized in March 2008.

- We recently announced the sale of our 50% stake in Beksa, our joint venture in the steel cord business, to our partner Bekaert for EUR 40.3 million; the transaction will be completed by the second quarter of 2008.

- In 2007, we continued to develop Sabancı Management Platforms such as Sabancı Business Excellence (SABE) where the 6 Sigma improvement and sharing/learning activities concerning were further advanced, and Sabancı Information Technology (SAPOINT) where we received the ISO 27001 certificate on Information Security, the first of its kind in Turkey. The projects developed by our companies within the working platform of Sabancı Innovation began implementation.

- We initiated the Integrated Human Resources implementation for our employees. The 2nd step of the Sabancı Leadership Team was completed and a corporate audit team for SA-Etik (Sabancı Code of Business Ethics) was established.

- The Sabancı Foundation accelerated restructuring activities by Search Conferences attended by 119 people, organized to review its vision, mission and areas of interest. As usual, the foundation granted scholarships to 1,200 students in 2007.

- In 2007, our companies again invested US\$ 10 million towards environmental causes as part of our social responsibility. These investments will be reinforced by our activities on renewable energy in our energy business unit.

We will continue to focus on our high growth core businesses such as financial services, retail, cement, automotive, nylon and tire cord and energy. We believe that, with our strong management team, our successful business track record for more than half of a century, our strong financial structure, and the Sabancı brand and reputation that now extend beyond Turkey, we will continue to create value for our shareholders. We are confident that our initiatives to attain higher growth within a well-balanced business portfolio can be achieved. By focusing on higher growth areas that will further strengthen our leadership position, the Sabancı Group will stay in the forefront of Turkey's business community in the coming years.

We are grateful to our managerial staff, business partners, customers and shareholders for their faith in our vision.

Best regards,



Ahmet C. Dördüncü
CEO and
Board Member



Güler Sabancı
Chairman and
Managing Director